

HELPING KIDS WITH BRAIN CANCER

CONNOR'S

SEPT RUN 2026

MORE *fun* THAN *run*

SUNDAY 13 SEPTEMBER
🐦 FUN RUN *and* PARTY

ALL OF SEPTEMBER
🐦 YOUR WAY *any* DAY

18.8KM | 9.6KM | 3KM

LITTLE BIRD

REGISTER OR SUPPORT A PARTICIPANT AT

CONNORSRUN.COM

PROUDLY SUPPORTED BY



buxton



ONEto
ANOTHER



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WELCOME TO THE 2026 CORPORATE TEAM CHALLENGE!

ARE YOU UP FOR THE CHALLENGE?

We're so excited to have you on board as Team Captain for your workplace. Our team captains are the champion leaders that will be the main person that Han will be in contact with for your Connor's Run campaign.

You will receive up-to-date event information via emails that will include FUNdraising ideas, training tips, match fundraising days, and leaderboard updates.

We also encourage you to join our Whatsapp group to receive instant messages.
Please email han@rcdfoundation.org to be added.

STEP BY STEP GUIDE

- 1 REGISTER YOUR TEAM**
Register and create a fun or meaningful team name.
- 2 RALLY THE TROOPS**
If your organisation is paying for staff registrations speak to Han to obtain a code for an invoice to be created OR invite your colleagues to join by registering and paying themselves.
- 3 SET A FUNDRAISING GOAL**
Starting at \$5,000, plan, set and manage expectations. Personalise your team fundraising page by adding a photo and compose a team bio to share why your workplace is involved in fundraising for Connor's Run.
- 4 CONNECT YOUR TEAM**
Start a team chat via your workplace choice of instant messaging (i.e Slack, Teams, Whatsapp etc.) for direct and easy communications.
- 5 GET TRAINING**
Create a fitness-focused training team on Strava to share your training progress.
- 6 SPREAD THE WORD**
Share your team's URL page within your workplace. Post the link to donate/join your team on your workplace's intranet, internal newsletter, run and social clubs.
- 7 HAVE *fun!***

WHY IS *Fund*RAISING SO IMPORTANT?

Brain cancer is the #1 disease killer of young Australians.

Brain cancer is the most fatal of all childhood cancers.

In the past 20 years, few effective new treatments have been discovered. Tragically, 80% of children diagnosed with high-grade tumours still lose their battle within five years.

Current clinical treatments help only 50% of children—and 90% of those are left with lifelong physical and cognitive impairments. This is what makes brain tumours so devastating.

But thanks to your incredible support of Connor's Run, you're helping to change these odds. Since 2013, we've raised more than \$22 million and attracted a further \$12.5 million, investing in large collaborative projects to accelerate better treatment options for kids with brain cancer.

In 2019, the Robert Connor Dawes Foundation officially joined the Australian Brain Cancer Mission, which aims to double survival rates and improve quality of life for people living with brain cancer over the next decade—with the long-term goal of defeating brain cancer entirely.

Here is some of the impact you've made so far:

The Robert Connor Dawes (RCD) Foundation has partnered with The University of Queensland and is committing over \$1.2 million to develop a brain cancer vaccine. With in-kind support from the University, and a total project investment of approximately \$2.4 million over a three year period, it is the first of its kind to apply this cutting edge technology to treat paediatric brain cancer. Click [here](#) to read more about the project.

Our foundation has partnered with the Federal Government and Carrie's Beanies 4 Brain Cancer to validate a new diagnostic test for patients with brain cancer that changes the diagnosis and treatment in up to 20% of cases. Click [here](#) to read more about the project.

Development of a national Music Therapy Program with close to \$650,000 given in our in-home Music Therapy Grants. Over 183 children have benefited from improved motor skills and well-being through involvement in our Music Therapy Program. We have all 9 children's hospitals across Australia involved in the referral program for Music Therapy.



Research

Through our strategic collaborations across Australia, the US, and globally, we're bringing world-class research to Australia, and investing in large collaborative projects to accelerate better treatment options for kids with brain cancer.



Care

Supporting families by organising and funding the only Australian in-home music therapy program for patients and their families. These programs give comfort to both the patient and the family are often not covered by insurance.



Development

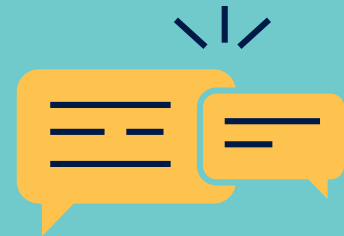
Inspiring the next generation of brain cancer practitioners & researchers. Through funding travel grants, conferences and PhD Scholarships. We're putting brain matters on the map.

FUNDRAISING IDEAS



BAKE *Sale*

Encourage your team to bring baked goods to sell in the office for a great cause



TRIVIA *Night*

Host a Trivia - host a Friday afternoon Trivia game with a \$10 donation to attend with the winners presented with a donated prize from a local business or from your workplace

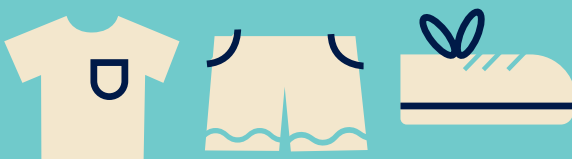


POTLUCK *Event*

Host a Potluck Brunch/Lunch/After work drinks - encourage your team to bring a plate/bottle to share and ask for a donation on what they would spend on a bought coffee/lunch/drinks



SELL RCD *Merch*



We have a range of merchandise for sale such as beanies, socks, caps, water bottles

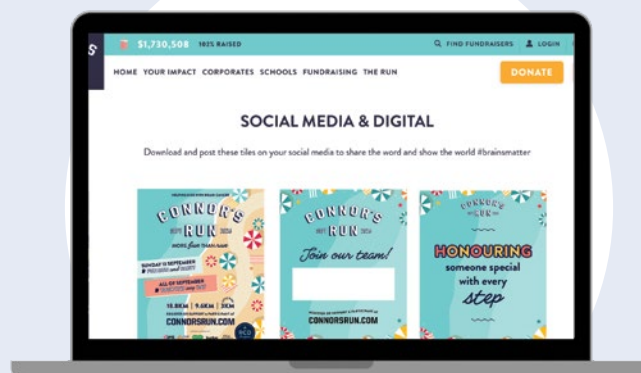
ASK YOUR *Organisation*

Simply ask your colleagues' network to make a donation and remind them that every donation over \$2 is tax deductible! Ask your workplace to match every dollar you and your team raise to double your impact. If you would like assistance with requesting this in writing please reach out to Han.

RESOURCES

KEEP YOUR TEAM UP-TO-DATE AND ENGAGED BY STREAMLINING YOUR COMMUNICATION

To make things as easy as possible, we've created a range of ready-to-use resources to help you spread the word. You can find them all on our [resources page](#). If you'd like something tailored specifically for your organisation, just get in touch—we're happy to help.



Tag us using the following hashtags...

[@rcdfoundation](#)

[#connorsrun2026](#)

[#morefunthanrun](#)

EMAIL TEMPLATES AND SCHEDULING

schedule is also found on the [resources page](#)

1. Join our team
2. Reminder to sign up
3. Spread the word
4. Early bird ending soon
5. Match funding week
6. Last chance to register
7. Don't forget to donate
8. Match funding request to senior leaders



HAVE *fun!*

THE MOST
important PART
IS TO **HAVE FUN!**

**# MORE FUN
THAN RUN**

Thank you

You have already made an impact by registering for Connor's Run
and being a team captain for your organisation.

CONNORSRUN.COM